



Valerio Donfrancesco UI/UX Designer and PM

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My career has been built in a variety of roles and industries, mostly in big companies as a consultant and at startups. Given my experience as both a programmer and UX/UI designer, I'm not only used to juggling multiple responsibilities, I actually enjoy it.

I thrive in an environment where no two working days are exactly the same.

1 WORKING EXPERIENCE

UX/UI Design and Project management Jan 2012 - Present

Freelance

- Worked on many projects for Italian and international clients
- Italian Ministry of Education and Merit, UX/UI design and team management
- Chili TV, helped to create the new mobile streaming platform
- Pitti Uomo, iPad sales management app development and design
- User testing, technical writing, wireframing and design for Italian and UK startups

UI/UX Designer Dec 2015 - Nov 2016

Assist SPA - Milan

Consultancy about the strategic and technological development of banking platforms like Banca di Sondrio and Banca di Bari

Creative Director Sep 2013 - Nov 2015

Beeapp SRL - Pisa

- Creative director and UX Designer
- management of the creative process behind mobile apps
- managed small teams of programmers and designers
- designed and developed various projects like the X-Factor Italy official app and WeNote, a beacon app that won the Italian Mobile Award 2014

iOS Developer and UX Oct 2012 - Nov 2013

Luluvis Inc. - London

- iOS client development and UX consultancy
- developed and helped with the UX of the iOS app, the platform raised 1 million users

iOS Developer Oct 2009 - Feb 2012

Navionics Spa - Pisa

- iOS app development
- courses about SCRUM methodology
- design team support engineer to build custom UI elements and rapid prototyping of new solutions and technologies

SUMMARY



3 TOOLS AND SKILLS

Tools

- Figma
- Axure
- Adobe Photoshop
- Adobe Illustrator
- Sketch
- Invision
- Marvel App
- Proto.io
- Zeplin
- Xcode
- Slack
- Jira
- Trello
- Flinto

Skills

- UI Design
- Project Management
- iOS UI Engineering
- Analytics
- SCRUM Methodology
- UX Design
- Interaction Design
- Wireframes
- Rapid Prototyping
- Usability and User Testing

4 LANGUAGES



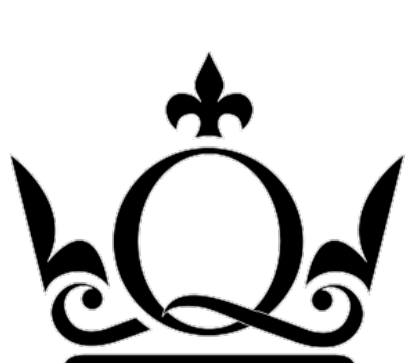
2 EDUCATION



User research and Interaction design certificate
The Interaction design foundation



Computer Science B.s.c
University of Pisa



Students Exchange Programme
Queen Mary College - London